

Mobile Career Unit

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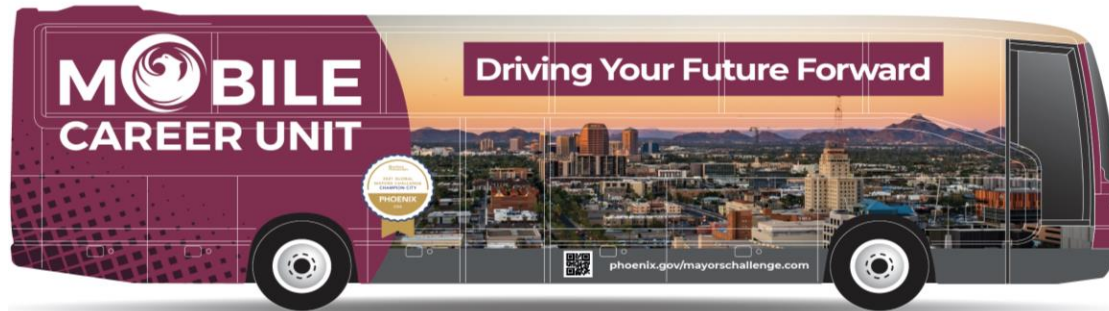
City of Phoenix Human Services Department/ ARIZONA@WORK City of Phoenix

The Issue: In the past year, the city of Phoenix has seen a 52 percent decrease in individuals engaging in the workforce during the pandemic.

- Empathy interviews identified prominent barriers
 - Limited Education/Qualifications
 - Overall Health
 - Family Obligations
 - Transportation
 - Technology

The BIG Idea: A Mobile Career Unit

- Technology
- Resources
- Virtual Interviews
- Provide Guidance
- Tools and Training
- Data-Deployed



Previous Prototypes

- A. Resident Feedback Sessions.
- B. Employer Feedback Sessions.
- C. Staff Feedback Sessions.

Employer and Resident Feedback



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CITY OF PHOENIX
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Burton Barr Prototype

- A. 26 attendees
- B. 21 interactive survey participants
- C. 4 employer prescreens w/ Renaissance Hotels.
- D. 1 job offer at \$16.25/hour
- E. Visit from Andrea Coleman with Bloomberg and Mayor Kate Gallego.



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RENAISSANCE®
PHOENIX DOWNTOWN HOTEL

MOBILE
CAREER UNIT

Burton Barr Highlights

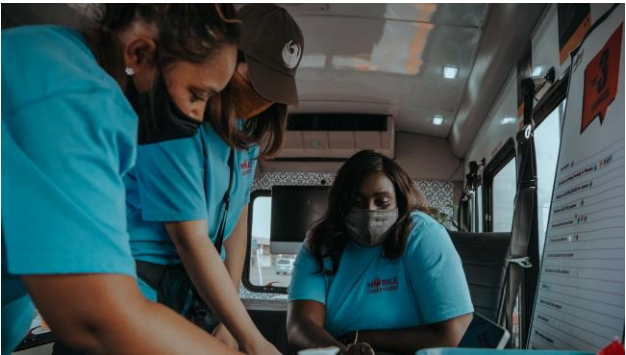


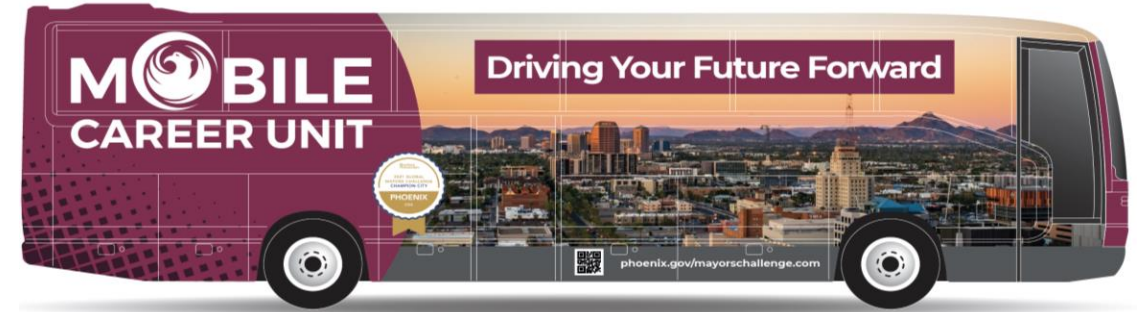
Food City Prototype

- A. 19 attendees
- B. 12 interactive survey participants
- C. 4 jobs offers w/ Food City



Food City Highlights





And The US Winners Are....

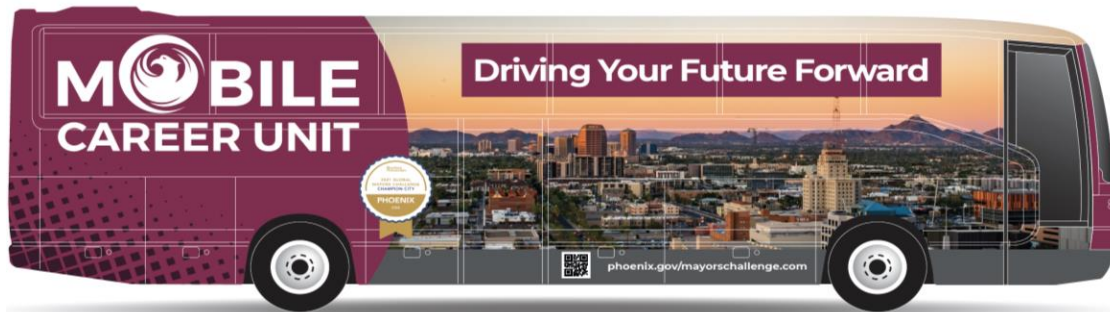
Patterson, NJ - Improving access to critical opioid treatment

Phoenix, AZ - Creating a mobile resource for job seekers

Rochester, MN - Connecting women of color with high-paying careers

Future Steps

- A. Begin contracting and production of the new Mobile Career Unit
- B. Continue to engage the community with our current prototype unit
- C. Help job-seekers drive their futures forward!







THANK YOU

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City of Phoenix